

How Can Delta Epsilon Chi Help in the Classroom?

While Delta Epsilon Chi provides many direct educational and professional opportunities to your students, it also provides several benefits to classroom instructors. Delta Epsilon Chi makes teaching and learning easier and more rewarding by:

- making your program/class bigger and better with committed and actively involved students. Teaching becomes more productive. Isn't that what every program wants?
- increasing the level of recognition for your program in the school and in the community, an important factor in this day of cutbacks. Isn't this what every program needs?
- providing well-planned activities to integrate into the curriculum, and that develop the occupational competence of students. Isn't this what every program is hunting for?

Delta Epsilon Chi provides training materials, workshop and curriculum aids, case studies, and competitive event experiences in the following areas:

- Human resource management
- E-business/E-commerce
- Retail management
- International marketing
- Fashion/Apparel
- Advertising/Promotion
- Financial services
- Sales and sales management
- Restaurant/Food service
- Business-to-business marketing
- Sports and entertainment
- Hospitality
- Travel and tourism
- Entrepreneurship
- Design
- Culinary arts
- Leadership development
- Team building
- Chapter management and organization
- Program promotion and public relations
- Human relations skill development
- Job seeking skills and contacts

Enclosed in your new chapter packet is a current list of Delta Epsilon Chi competitive events.